



July 29, 2013

Sponsor Name
Contact Person
Address 2
City, State, Zip

Dear FCC Supporter,

Fountain City Classic, Inc. truly appreciates your support as an official sponsor of the 23rd Annual Fountain City Classic football game. We appreciate your generous support to this annual event. Along with other supporters, your contribution helped our organization provide funding and scholarships to students attending Fort Valley State and Albany State Universities, including deserving students from our local community.

As we prepare for our upcoming 24th annual football classic, we ask that you renew your commitment as an advertisement sponsor in the Fountain City Classic souvenir booklet. Enclosed you will find your advertisement from last year's booklet and a 2013 contractual agreement form. Please advise if your organization would like to feature the enclosed ad for this year's 2013 FCC souvenir booklet.

If you are sending a new or updated ad, the specs for Fountain City Classic ads are as follows:

- Maximum live area for a full-page ad is 7.5" x 9.5" with **NO** bleed.
- PDF format – 300 dpi resolution or higher(Must include print- ready fonts)
- All images submitted for printing must be 300dpi or greater.

Ads may be electronically submitted at:

<http://dropbox.com/XXXX>

- Subject: FCC Program
- Message: List company with ad name
- Follow on-screen instructions

There will be a Fountain City Classic folder on the site to load your ads. Follow up with an email to XXX of XXX at (706) XXX-XXXX or sampleemail@domain.com to confirm your ad placement. Please be advised that ALL ads must be submitted no later than **Friday, October X, 20XX**.

Again, thank you for your continued support. We look forward to another dynamic and epic Fountain City Classic event.

Name
FCC Advertising Chairman
Fountain City Classic, Inc.
(706)XXX-XXXX FCC Office



24th ANNUAL FOUNTAIN CITY CLASSIC
FVSU WILDCATS vs. ASU GOLDEN RAMS
November 9, 2013

CONTRACTUAL AGREEMENT

P. O. Box 981
Columbus, GA 31902
Phone (706) 324-4XXX Fax (706) 324-4XXX

NAME OF ADVERTISER: _____

CONTACT PERSON: _____

ADDRESS: _____

Street/P.O Box

City/State

Zip Code

PHONE #: () _____ EMAIL ADDRESS: _____

CHECK ENCLOSED: _____ PLEASE INVOICE ME: _____

FCC SALES PERSON: _____ PHONE: _____

SIGNED: _____ DATE: _____

AD PRICES: (Circle One)

CENTER FOLD (COLOR)	\$ Price
2 PAGE AD B/W OR COLOR	\$ Price
INSIDE FRONT COVER	\$ Price
INSIDE BACK COVER	\$ Price
OUTSIDE BACK COVER	\$ Price
WHOLE PAGE	\$ Price
½ PAGE	\$ Price

_____ OR _____ PLEASE USE AD FROM 2012 JOURNAL
YES NO

SPEC INFORMATION

Please be advised that if you are sending a new or updated ad, the specs for Fountain City Classic ads are as follows. The maximum live area for a full-page ad is 7.5" x 9.5" with **NO** bleed. If sending a PDF, we need resolution of 300dpi or higher with fonts included. If the ad would be created/sent in any other software, fonts must be included or the ad sent in outlines. Images sent must be 300dpi or greater.

Ads may be placed on:

[Http://dropbox.usendit.com/XXXXX](http://dropbox.usendit.com/XXXXX)

- Subject: FCC Program
- Message: List company with ad name
- Follow on screen instructions

For further information call: Contact name(706) 644-XXX or RXX@xxxx.com

****AD DEADLINE DATE: October 3, 2013****